

WE ARE UNITED



COLCHESTER UNITED WOMEN vs BRENTWOOD TOWN LADIES

Sunday 8th September 2024
Kick-off: 2:00pm
Essex County Women's Football League



ISSUE
01



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DANI WARNES

COLCHESTER UNITED WOMEN CHAIR



On behalf of the committee, I extend a warm welcome to you all!

We had the most unimaginable but simply outstanding season last year, to come away as double winners was nothing short of remarkable. We cannot wait to we embark on the exciting journey of the Premier Division of the Essex County Women's League.

We're excited to welcome to the U's family our new signings; Learna Daniels, Louise Kaine and Lucy Yewman. At the same time, we bid a thank you and farewell to Hayleigh, Kira, Jess, Rosie, Jodie, and Caitlin and wish them all the best in their future endeavours. Our coaching team remains the same for the upcoming campaign and we wish Simon, Milly and Carl all the very best, we are all behind you!

Our home, the Garrison, is fully prepared for this season with refurbishments made over the summer of which we extend our gratitude to Lt Col (Retd) S J Absolon, and his dedicated team for their relentless support. We know we have one of the best grounds in the league and we're excited to keep developing our team and growing our fan base here.

We extend a heartfelt thank you to

"WE KNOW WE HAVE ONE OF THE BEST GROUNDS IN THE LEAGUE AND WE'RE EXCITED TO KEEP DEVELOPING OUR TEAM AND GROWING OUR FAN BASE HERE"

our previous sponsors and welcome our new sponsors of which you will be introduced to over the coming weeks. I want to extend my appreciations to our wonderful voluntary committee, players and club personnel in securing partnerships, your work has been remarkable and helps us lay solid foundations for this season and beyond.

As we continue to grow and develop, we do need to ensure that we remain on track to meet our growing aspirations of developing through the women's football pyramid and it is important that we remain financially stable to support this. We are committed to keeping the

game accessible to our devoted fans, families and the wider community, however we do need to come up with creative ways of generating additional funds. Starting from this season, we invite donations on game days, from both home and away fans, as well as encouraging all fans to get involved in our scratch cards and raffle draws; I know there are some fantastic prizes on offer! No matter the size of your contribution, it will be invaluable and we thank you in advance for your continued support.

I look forward to an exciting season ahead.

**Up the U's!
Dani**

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— HEAD COACH —

SIMON KING

The 2023/24 season for the women's team was exceptional, winning the league undefeated and becoming League Cup champions. The new 2024/25 season is certainly a new challenge having been promoted two divisions to the Essex County Women's Premier Division. The Premier Division looks to be a real contest this season with league champions of Division One and Three also promoted as well as teams dropping down from tier 6 football to contest.

Our goal this season was always to play in the Premier Division and with that we have looked to improve the depth of the squad bringing in experienced players such as Louise Kane, and Learna Daniels. We have also brought in exciting young players in Lucy Yewman and Billie-Jo Williams. The core of our team has always been key to our growth and I'm happy to report 15 players from last season have signed for the club including goalkeeper Jamie Newstead, club captain Cassie Craddock-Ball and top goalscorer Ruby Greenleaf, as well as last season's Players' Player and Supporter's Player of the Year, Lindsey Morgan. With our progression we have also had to make difficult decisions, and I would like to take this time to thank all of the players that left the club, they all played a part in the success of our achievements.

"THE CORE OF OUR TEAM HAS ALWAYS BEEN KEY TO OUR GROWTH AND I'M HAPPY TO REPORT 15 PLAYERS FROM LAST SEASON HAVE SIGNED"

Pre-season has been crucial for us and we have used the time to mould the team and tactically prepare for the season ahead. Pre-season games against Southend, Stevenage Development and Capel Plough FC so far have been good tests for us physically and tactically. This season we will be competing in three different competitions, the league, League Cup and Essex Cup, so it's been vital we test ourselves in the build up to this.

Last season we were overwhelmed with the support the team has had, in the final alone we had over 500 people come to cheer us on as well as local youth teams support with matchdays. I firmly believe in the players we have and I hope that we will be competing at the top of the division this year. This continues to be an exciting journey for the women's team and we hope to see some of you at our games.

Up the U's!
Simon

JUNIOR U'S

WITH EDDIE THE EAGLE



FIND EDDIE



QUIZ

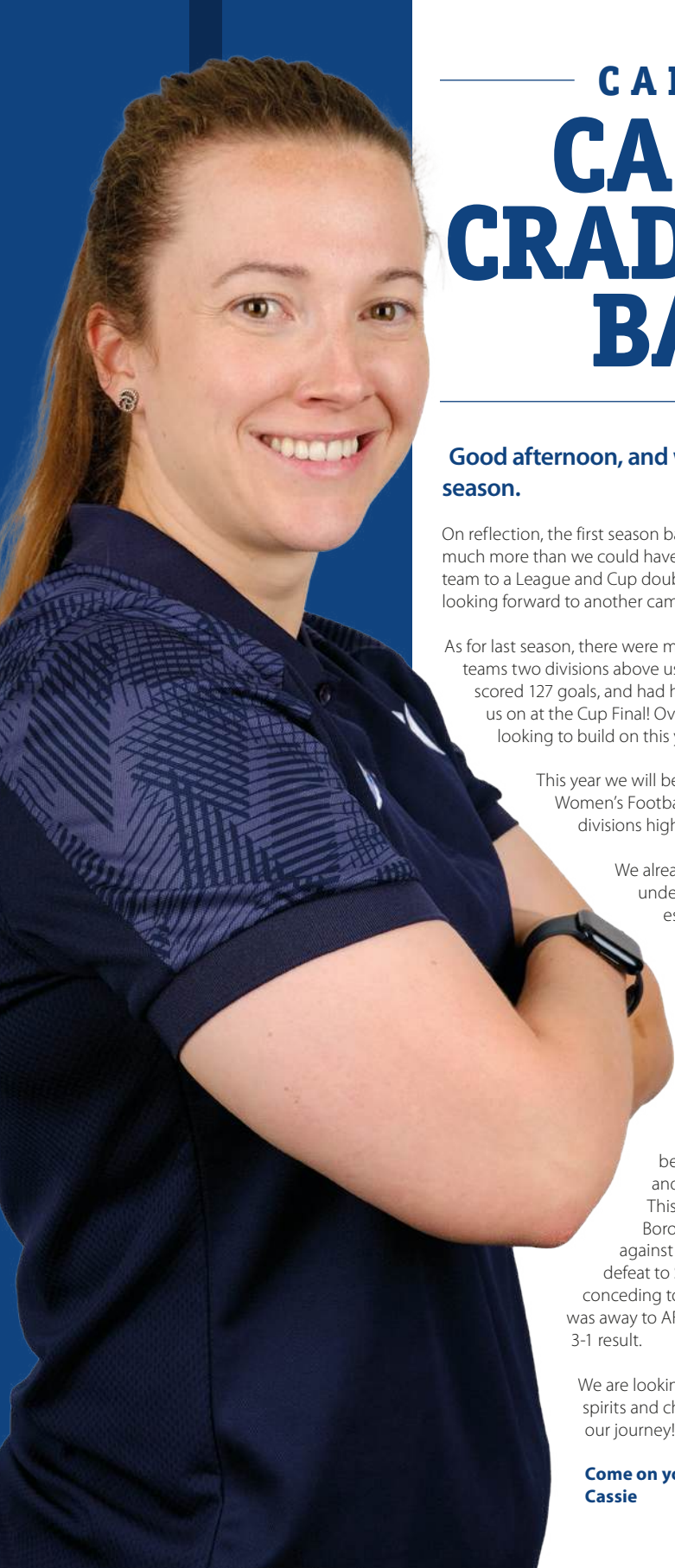
1. Who is our club captain?
2. Who was our highest goal scorer last season?
3. Who was your supporters player of the year last season?
4. How many league goals which the team score last season?
5. Which team did we beat on penalties to go through to the Essex County Womens League cup final?

WHO AM I?



ANSWERS

QUIZ: 1. Cassie Craddock-Ball, 2. Ruby Greenleaf, 3. Lindsey Morgan, 4. 120, 5. Stanway Rovers **WHO AM I?** Jac Craddock-Ball



CAPTAIN

CASSIE

CRADDOCK-

BALL

Good afternoon, and welcome to another exciting season.

On reflection, the first season back as Colchester United Women was so much more than we could have imagined. I was so proud to lead the team to a League and Cup double in our first season as a team and I am looking forward to another campaign leading the Women to success.

As for last season, there were many highlights along the way. We beat teams two divisions above us, had an unbeaten league campaign, scored 127 goals, and had hundreds of CUWFC supporters cheering us on at the Cup Final! Overall, a fantastic season, that we are now looking to build on this year.

This year we will be competing in the Essex County Women's Football League Premier Division, which is two divisions higher than we competed at last year.

We already have a couple of pre-season games under our belt as we look to build fitness and establish connections amongst the team.

This included a 3-2 over a Stevenage Borough Development side and a 3-1 win over Capel Plough. We had a narrow defeat against Southend United, 4-3, losing to an 87th minute penalty. We had our final game against AFC Sudury reserves which ended 3-1.

We had a few pre-season games behind us as we aimed to build fitness and establish connections within the team. This included a 3-2 victory over Stevenage Borough Development and a 3-1 win against Capel Plough. We experienced a narrow defeat to Southend United, with a score of 4-3, conceding to an 87th minute penalty. Our final game was away to AFC Sudbury reserves, concluding with a 3-1 result.

We are looking forward to seeing our fans in good spirits and cheering us on, as we take the next step in our journey!

Come on you U's!
Cassie



VOLUNTEERING

ANDY DRAKE | VICE-CHAIR

Last season was an amazing success, but success doesn't come by chance, and I wanted to take some time to thank those individuals behind the scenes. They perform key roles in ensuring that matches go ahead, and that the players and coaching staff are free to do exactly that.



"IT HAS BEEN ONE OF THE MOST REWARDING AND WORTHWHILE OPPORTUNITIES I HAVE EVER TAKEN UP, SEEING THE CLUB AND PLAYERS GROW AND TO HELP IT CONTINUE TO BE SUCCESSFUL"

The committee is made up of a team of volunteers who offer their time and skills to enable the women's team to function. We are always seeking new people to join the ranks of either our match day volunteer cohort, whose roles vary from putting out corner flags, helping organise the ball collectors, to helping supporters and running the line. The committee is more focused on the running of the club in line with the league rules, and looking after the financial aspect to ensure that we have a successful and ambitious club for many years to come.

The opportunity for me to become involved occurred just over a year ago, and I jumped at the chance to become involved in project that I felt had worth and was an opportunity to use skills from my professional life, but learn about a whole new area as well. It has been one of the most rewarding and

worthwhile opportunities I have ever taken up, seeing the club and players grow and to help it continue to be successful and provide opportunities to players from the local community.

We currently have several volunteer opportunities available for the season (and beyond), ranging from social media, photography, fundraising, and assisting on a matchday. If you have any other skill, you think would be of benefit then please contact us, we are always open to new and unique ideas.

If you are interested in volunteering or just want to find out some more information, then please contact us on CUWFC@colchesterunited.net.

Up The U's!

Andy Drake
Vice Chair
Colchester United Women

WOMEN'S SLEEVE SPONSOR & ADVERTISING PARTNER:

RHOTIC MEDIA EXTENDS PARTNERSHIPS WITH COLCHESTER UNITED



Colchester United is happy to announce that Rhotic Media will continue to support the club and is extending this support to the women's team for the upcoming 2024/25 campaign.

After being the men's sleeve sponsors in the Bristol Street Motors Trophy and Carabao Cup competitions last season, specialist financial marketing agency Rhotic Media has become the women's sleeve sponsor for the upcoming season. It will also retain a presence at men's first team fixtures through pitch-side advertising boards.

The women's sleeve sponsorship, which runs for the 2024/25 campaign, will see Rhotic Media branding on the sleeves of the women's team shirts as they look to build on last season's success.

Colchester United Women's Team

Chair Dani Warnes said of the deal: "I am thrilled to announce our new agreement with Rhotic Media. This partnership reinforces the companies commitment to our club, building on their existing sponsorship of the men's first team. It's a testament to their dedication to supporting football at all levels."

Rhotic Media noted that financial services marketing – a key area of its work and client base – is a female-dominated industry, adding that a switch to the women's team felt like a natural choice.

Elizabeth Pfeuti, Director, Rhotic Media, said: "Women's football is

often under-represented compared to the men's and so, as a social impact-led agency, we saw the potential for a female sponsorship to sit within our agenda.

"The renewal of our sponsorship of Colchester United FC will continue to give us an increased visibility across Essex, as well as provide us with many more opportunities to involve our industry with and have a positive impact on the local community."

The Rhotic Media sleeve branding will be in action for the first time when the women's team take on Brentwood Town Ladies on the 8th of September at Colchester Garrison.

ABOUT RHOTIC MEDIA:

Rhotic Media is a financial content agency specialising in financial services content marketing. It has offices in Essex and London and serves media and corporate clients in the banking, asset management, insurance, professional services and technology sectors. It is also the parent organisation of Financial Promoter.



For more information, please contact Joe McGrath on joe.mcgrath@rhoticmedia.com. To learn more about Rhotic Media, visit rhoticmedia.com.



PLAYER & MANAGEMENT TEAM SPONSORS

cuwfc@colchesterunited.net



01

**JAMIE
NEWSTEAD**



AVAILABLE

02

**JAC
CRADDOCK-BALL**



**THE
COMFORTABLE
COW, SUDBURY**

03

**SOPHIE
FARROW**



AVAILABLE

04

**CASSIE
CRADDOCK-BALL**



**THE
DODD FAMILY**

05

**NIAMH
GAMBLE**



**FIT
WITH SAMB**

06

**DEBEN
HOWLETT**



**VINTONS
BUILDMARQUE
LTD**

07

**RUBY
VINTON**



JOGRUP

08

**THALIA
ADAMS**



**STEVE
DUCKLING**

09

**RUBY
GREENLEAF**



**ANDY &
FREYJA DRAKE**

10

**LINDSEY
MORGAN**



11

**EMILY
AGER**



AVAILABLE

12

LOUISE
KAINE



AVAILABLE

13

ROSA
DEVALL



AVAILABLE

14

KARYS
PATON



MBC
CONTRACTS

15

LEARNA
DANIELS



AVAILABLE

16

JASMINE
COX



AVAILABLE

17

LEAH
POPE



18

ELLA
CAHILL



AVAILABLE

20

BILLIE-JO
WILLIAMS



21

LUCY
YEWMAN



HEAD COACH:
SIMON KING



ASSISTANT HEAD COACH:
MILLY MORGAN



GOALKEEPER COACH:
CARL OLIVER

COLCHESTER UNITED WOMEN'S WELCOME GR.IT CONSULTANCY AS SHORT & MANAGEMENT TEAM SPONSORS

GR.IT

Colchester United Women's Team are delighted to announce that GR.IT Consultancy will be coming on board as playing short and management team sponsors for the 2024/25 season.

"AS CHAMPIONS FOR WOMEN IN TECH AND ADVOCATES FOR BREAKING DOWN BARRIERS, GR.IT'S VALUES ALIGN PERFECTLY WITH OUR DEDICATION TO CREATING EQUAL OPPORTUNITIES FOR ALL"

The GR.IT Consultancy branding will feature on the back of the shorts and pride of place on the shirts of the management team for the season. GR.IT will also enjoy a brand presence across the Womens team social channels, programme and across Colchester United Community Foundations Shrub End facility.

GR.IT Consultancy provides award winning all in one managed IT support, consultancy and hosting services in London and the South East, with a team of talented specialists.

Colchester United Women's Team Chair, Dani Warnes said of the deal: "I am thrilled to welcome GR.IT Consultancy to the Colchester United Women's family. As champions for women in tech and advocates for breaking down barriers, GR.IT's values align perfectly with our dedication to creating equal opportunities for all. Together, I look forward to a future of shared success and innovation both on and off the field."

Emma Rampling, Director and Client Liaison of GR.IT Consultancy added: "Sponsoring the Colchester United Women's team is a commendable initiative that not only supports the athletes but also promotes gender equality in sports. At GR.IT, we are champions for women in tech and dedicated to breaking down barriers and creating equal opportunities for all. As they gear up for a thrilling season, our Essex team will be cheering them on every step of the way."

SITE MAP



ALL PARKING TO BE IN THE OVERFLOW CAR PARK



CAR PARKING DIRECTIONS

- Head towards Garrison A Cricket Ground Colchester via Circular Road East off of Circular Road North and Napier Road.
- Do not enter the cricket car park, but follow road to end and bear right after approximately 50 metres
- Once there you will see an open playing field
- On your left, park on the grass
- Entrance through silver foot gate, see blue
- Matches to be played on Pitch B
- Club house located next to Hockey Pitch: Phoenix Club
- Foot gate marked by the orange triangle



2024/25 FIXTURES



DATE	OPPOSITION	VENUE	COMPETITION	KICK OFF/RES
Sunday 8th September	Brentwood Town FC Ladies	Home	ECWFL Premier Division	14:00
Sunday 15th September	Southminster United Ladies FC	Away	ECWFL Premier Division	14:00
Sunday 22nd September	Hutton FC Women Reserves	Home	ECWFL Premier Division	14:00
Sunday 13th October	Brightlingsea Regent Ladies FC	Home	ECWFL Premier Division	14:00
Sunday 20th October	Alresford Colne Rangers Ladies First	Away	BBC Essex Women's Cup	13:30
Sunday 27th October	She Can Play Panthers	Home	ECWFL Premier Division	14:00
Sunday 3rd November	Chigwell Women FC	Away	ECWFL Premier Division	14:00
Sunday 10th November	Brentwood Town FC Ladies	Away	ECWFL Premier Division	14:00
Sunday 17th November	Southminster United Ladies FC	Home	ECWFL Premier Division	14:00
Sunday 24th November	Hutton FC Women Reserves	Away	ECWFL Premier Division	14:00
Sunday 15th December	Brightlingsea Regent Ladies FC	Away	ECWFL Premier Division	14:00
Sunday 5th January	Hashtag United FC Women Reserves	Home	ECWFL Premier Division	14:00
Sunday 12th January	She Can Play Panthers	Away	ECWFL Premier Division	14:00
Sunday 19th January	Chigwell Women FC	Home	ECWFL Premier Division	14:00



COLCHESTER UNITED WOMEN



1	Jamie NEWSTEAD	<input type="radio"/>	11	Emily AGER	<input type="radio"/>
2	Jac CRADDOCK-BALL	<input type="radio"/>	12	Louise KAINE	<input type="radio"/>
3	Sophie FARROW	<input type="radio"/>	13	Rosa DEVALL	<input type="radio"/>
4	Cassie CRADDOCK-BALL	<input type="radio"/>	14	Karys PATON	<input type="radio"/>
5	Niamh GAMBLE	<input type="radio"/>	15	Learna DANIELS	<input type="radio"/>
6	Deben HOWLETT	<input type="radio"/>	16	Jasmine COX	<input type="radio"/>
7	Ruby VINTON	<input type="radio"/>	17	Leah POPE	<input type="radio"/>
8	Thalia ADAMS	<input type="radio"/>	18	Ella CAHILL	<input type="radio"/>
9	Ruby GREENLEAF	<input type="radio"/>	20	Billie-Jo WILLIAMS	<input type="radio"/>
10	Lindsey MORGAN	<input type="radio"/>	21	Lucy YEWMAN	<input type="radio"/>

NEXT UP AT THE GARRISON



HUTTON FC WOMEN RESERVES

Sunday 22nd September 2024
Kick-off: 2:00pm
Essex County Women's Football League



BRIGHTLINGSEA REGENT LADIES

Sunday 13th October 2024
Kick-off: 2:00pm
Essex County Women's Football League